



Shandong Runsheng Printing Co., Ltd.



Professional Printing Service Provider



With 70 years of experience in the printing industry, we integrate prepress, printing, and post-press processing into one complete production system.

Serving publishers, schools, enterprises, and institutions, we provide high-quality printing solutions with reliable and consistent delivery.

From a single book to a full-scale printing project, we provide complete end-to-end service.



What Kind of Company We Are >>>>

Founded in 1956, Shandong Runsheng Printing Co., Ltd. has long specialized in the production of books, periodicals, and various printed materials.

The company has passed management system certifications and green printing certification, and has received multiple industry and government honors.

We are not only a traditional printing company, but also a modern manufacturing enterprise continuously advancing in automation, intelligence, and digitalization.



Our Product Range >>>>

Turning our clients' content and ideas into high-quality printed products.

We undertake a wide range of printing projects, including textbooks and educational materials, hard-cover books, paperback books, children's books, pop-up books, corporate brochures, notebooks, and other customized printed products.

For clients outside the printing industry, you do not need to understand the technical process in advance. Simply tell us what you want to make, who it is for, what result you expect, and when you need delivery.

We will recommend the most suitable printing solution based on your application, budget, and timeline.



What Clients Usually Care About >>>>

The questions our clients care about most — we solve them systematically.

1. How is an order handled?

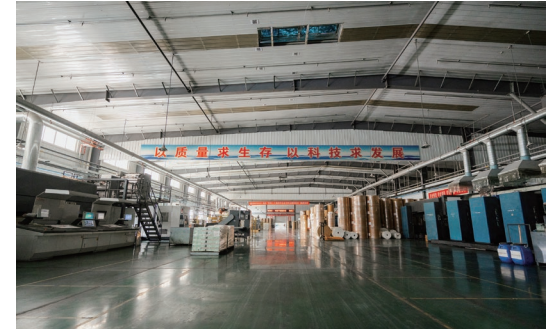
From requirement communication and file preparation to printing production and final delivery, we provide a complete service workflow.

2. How are customer requirements executed?

Whether it is sheet count, size, paper type, color, quantity, binding style, packaging, or delivery schedule, we can arrange accordingly.

3. How are printing needs matched?

Different products require different processes. We recommend the most suitable production plan based on actual needs.



Our Equipment and Capabilities >>>>

Advanced equipment is the foundation of stable quality and reliable delivery.

The company operates more than 100 sets of internationally advanced printing and binding equipment.

Core equipment includes Heidelberg, Komori, and Goss printing presses, as well as Swiss Martini fully automatic perfect binding lines and Japanese TSK binding lines.

We are also equipped with industrial robots and MES / digital twin systems to further improve production efficiency, quality control, and delivery stability.



Our Production Process >>>>

From order intake to final delivery, every step is under control.

Requirement Confirmation

Understand product type, size, sheet count, quantity, material, color, and delivery schedule.

Printing Production

Achieve high-efficiency and high-precision printing through multicolor offset and web presses.

Quality Inspection & Warehousing

Products are inspected throughout the full process before storage and shipment.

Prepress Preparation

Complete digital plate making, color management, and process parameter setup.

Post-Press Processing

Includes lamination, die-cutting, folding, gathering, perfect binding, saddle stitching, and hardcover finishing.



Cover & Interior Printing Processes >>>>

Cover printing includes lamination, UV coating, embossing, foil stamping, and more.

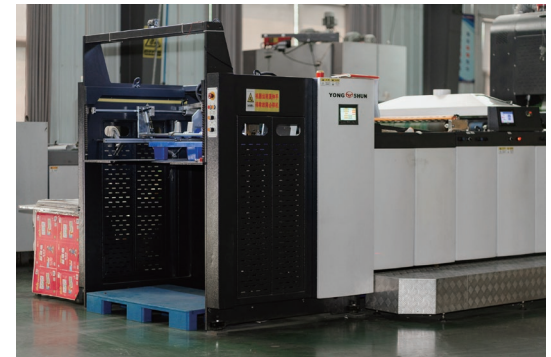
Interior printing includes:

Sheet-fed

single-color, two-color, and four-color printing.

Web press

single-color, two-color, and four-color / eight-color printing.



Our Binding Capabilities >>>>

Different products require different binding methods.

Perfect Binding:

suitable for paperback books, training materials, and standard publications.

Saddle Stitching:

suitable for booklets, brochures, and manuals with fewer pages.

Sewn Binding:

suitable for products requiring stronger durability.

Hardcover Binding:

suitable for premium books, gift books, collectible editions, and art albums.

We help clients choose the most suitable binding method based on product positioning, budget, and use scenario.



Our Quality Control Capability >>>>

We do not just print — we print well, consistently.

The company has established a full-process online quality control system.

Through the MES system, production volume, quality, and material data are monitored in real time.

Data shows a 100% online inspection rate and a stable product qualification rate above 99.99%.

This means we value not only the final product, but also the stability and traceability of the delivery process.



Our Comprehensive Strength >>>>

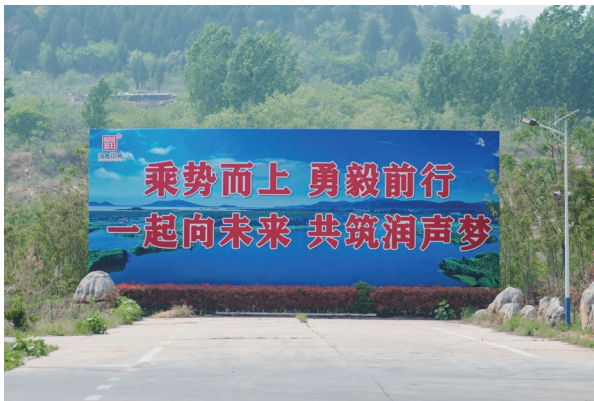
Experience, equipment, management, and proven cases form our core competitiveness.



Runsheng has long served major publishing and printing projects and has strong capabilities in undertaking large-scale projects.

The company continues to advance intelligent transformation and has established an integrated system of digital management, automated production, and standardized quality control.

In client cooperation, we provide not only manufacturing capacity, but also solution capability.



Major Clients and Products >>>>

Designated printing enterprise for major publications by leading national publishers.

We have printed major publications including political and educational works, policy documents, and key government publications for top-tier publishing houses in China.



Why Choose Runsheng >>>>

Choosing Runsheng means choosing a more reliable long-term printing partner.

- Decades of accumulated industry experience
- Advanced equipment and mature production processes
- Comprehensive quality control and production management systems
- Strong ability to understand client needs and efficiently transform them into finished products
- Long-term commitment to quality, efficiency, delivery, and trusted partnerships





傾情展墨香，潤物細無聲。

Devote passion to printing, Foster talents without sound.

Shandong Runsheng Printing Co., Ltd.

Professional Printing. Reliable Delivery. Trusted Quality.

Whenever you have printing needs, we are ready to provide professional, clear, and dependable service support.